



Powder Coatings Market in Western Europe 2015-2019

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About Powder Coatings

Powder coatings differ from water/solvent-based coatings in that they do not need a liquid suspension

base, but can be used in the form of free-flowing powder. The market for powder coatings has grown considerably over the past few years owing to benefits such as excellent finish, ease of application, energy efficiency, eco-friendliness, and cost-effectiveness. Powder coatings are more corrosion resistant than water/solvent-based coatings because of curing at high temperatures. These coatings are also safe to use as they eliminate the need for solvents that evaporate during the drying process and violate VOC regulations.

Technavio's analysts forecast the powder coatings market in Western Europe to grow at a CAGR of 2.99% over the period 2014-2019.

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Covered in this Report

This report covers the present scenario and the growth prospects of the powder coatings market in Western Europe for the period 2015-2019. To calculate the market size, the report considers revenue generated through sales of powder coatings. It also presents the vendor landscape and a corresponding detailed analysis of six key vendors in the market. It also provides data on the different segments of the market based on the following criteria: type (thermoset powder coatings including polyester, epoxy-polyester, epoxy, and acrylic powder coatings; and thermoplastic powder coatings including PVC, nylon, and other thermoplastic powder coatings); substrate (metals, plastics, and wood); application (general industry, architecture, automotive, and other applications); and key leading countries (Germany, Italy, Spain, and other countries in Western Europe).

In addition, the report discusses the major drivers that influence the growth of the market. It also outlines the challenges faced by the vendors and the market at large, as well as the key trends that are emerging in the market.

Technavio's report, Powder Coatings Market in Western Europe 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts.

Key Vendors

- Akzo Nobel
- Axalta
- BASF
- Jotun
- PPG
- Valspar

Other Prominent Vendors

- Brillux
- CWS Powder Coatings
- Europolveri

- FreiLacke
- Helios
- IGP Powder Coatings

Market Driver : Increased Usage in General Industrial Applications

Market Challenge : Maturing Market

Market Trend : High Demand for Functional Coatings

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